WENDY CASON | **GRAPHIC DESIGNER** | **WENDYJCASON@GMAIL.COM** | **WENDYCASON.COM** | **352-283-6884**

EXPERIENCE

The University of Florida

Web Designer | Gainesville, FL | Oct 2010 – Present

Design materials for the Communications department such as the UFIT Contributions Report, IT newsletter, and trade show displays. Work with css and html to create online courses. Design and maintain WordPress sites for UF colleges, departments and units across campus.

Santa Fe College

Adjunct Instructor | Gainesville, FL | Jan 2011 – Present

Taught classes: ADV1210: Introduction to Advertising Design and Graphics and GRA1150: Raster Graphics (Introduction of Adobe Photoshop). Developed course materials and lesson plans for new courses.

Athena Group

Graphic Designer | Gainesville, FL | Aug 2010 – Present

Create UI and brochure designs for inquiry-based technology for middle and high school science students.

Double Envelope Corporation

Graphic Artist | Gainesville, FL | Jul 2007 – Apr 201

Create print ready die lines, inside tints, and envelope proofs for printing and sales. Create negatives for print making, both flexo and jet plates.

Premier Creative

Assistant Graphic Designer | Gainesville, FL | Mar 2009 – Aug 2009

Create promotional materials such as branded swag (pens, mugs, sunglasses), apparel (t-shirts, tanks, hats, towels), print materials (brochures, menus, posters), and identities (logos, envelopes, signage).

IFAS at the University of Florida

Graphic Design Intern | Gainesville, FL | May 2010 – Jul 2010

Design print materials such as: educations posters and banners, brochures, and vector logos.

Dragonfly Printing

Graphic Artist | Gainesville, FL | Jan 2007 – Jul 2007

Designed vector artwork and prepared color separations for 5 color screen printing.

EDUCATION

The University of Florida | B.S. Advertising | Aug 2008 – Apr 2010

Santa Fe College | A.S. Graphic Design | Jan 2005 – Apr 2007

Santa Fe College | A.A. Journalism | Jan 2005 – Apr 2007

SKILLS

Adobe Suite CS3 – CS5: Illustrator, InDesign, Photoshop, Dreamweaver

Illustration, Vector Design

Knowledge of: Final Cut Pro, Adobe Flash, After Effects, WordPress, html, css